

*The Blue Ridge Partnership for Children is seeking a **Pre-Natal Education Consultant** to support the community effort outlined below to explore available pre-natal education sources, and engage with a collaborative work group to determine forms of information to support new parents and healthy birth outcomes. This is a part-time (up to 28 hrs/wk), contracted temporary position (projected at 6 months), and is grant-funded by AMY Wellness Foundation, through Mountain Community Health Partners.*

### **Pre-Natal Education and Post-Partum Support for New Parents in Yancey & Mitchell Counties**

As a result of a collaborative conversations between Mountain Community Health Partners and the Blue Ridge Partnership for Children to determine what is needed to ensure positive birth outcomes in our counties, AMY Wellness has awarded us funding to support an organized and thorough planning effort. We are hiring a consultant and forming a work group to help us understand what is currently available, missing, and needed, so that we can begin planning how to provide services and information to expectant parents.

*Vision statement:* Every woman in Yancey and Mitchell counties will receive the education and support they need to ensure a healthy birth outcome.

*Mission statement:* Determine what forms of information and support, and methodologies for their provision, are needed and would be utilized by new parents in Yancey and Mitchell counties to support their and their new baby's well-being.

*Activities of the planning grant:*

- Conduct a landscape analysis to determine where pregnant moms are receiving prenatal care and delivering, their sources of pre- and post-natal education, and barriers to obtaining them
- Learn what information moms are receiving during their medical visits, and what other information could strengthen positive birth outcomes
- Determine how birth outcomes have shifted since the loss of L&D at BRRH, and the correlation between access to education and outcomes if possible
- Determine preferred formats for providing pre- and post-natal education
- Understand how/if disparities in access to education are occurring for communities of color and families experiencing poverty
- Inventory community programs that interface with pregnant moms and could be connectors to pre- and post-natal education content
- Work with Cooperative Extension to determine how to showcase pre- and post-natal education on their parent education portal
- Convene agencies to determine recommendations for the creation of a reliable system that delivers pre- and post-natal education to families